



PRIVATE TRUST GROUP OF AMERICA

**A Strategic Resourcing Partner for Wealth Management Professionals**

## PRESS RELEASE

PRIVATE TRUST GROUP OF AMERICA  
NAMES EXPERIENCED CLIENT RELATIONSHIP MANAGER

Newburyport, Massachusetts  
January 15, 2007

**Private Trust Group of America** is pleased to announce that Cindy J. Motta has joined the firm as a Client Relationship Manager.

Cindy has nearly 30 years experience in trust operations and administration, including key management positions in which she gained recognition for her ability to improve structural efficiencies through consolidation of business functions and advances in technology. With strong management skills and a keen understanding of trust accounting standards and principles, Cindy was instrumental in enhancing the regulatory environment for one of her former employers, which led to an improved Federal Reserve Bank Examination Rating for that bank.

“We are delighted that we were able to attract the kind of talent that Cindy brings to PTG”, said Sandi Lotito, Founder and General Manager of Private Trust Group of America. “In addition to providing our clients with the knowledge of a 30-year veteran in trust operations and administration, Cindy’s strong management skills and related experience will significantly strengthen PTG as an organization”, she added.

Cindy will work out of our Newburyport, Massachusetts office, where she can be reached at 978-463-9099 or via email at: [cindym@privatetrustgroup.com](mailto:cindym@privatetrustgroup.com).

### **About Private Trust Group of America**

Private Trust Group of America is an employee-owned company specializing in providing administrative and operational support to trust departments and wealth management offices nation wide. With an executive staff that has over 100 years of combined trust and related technology experience, and a professional staff whose average experience exceeds 22 years, Private Trust Group of America offers an unusually high degree of frontline sophistication to its client base.

Business Development and Strategic Resourcing solutions offered by Private Trust Group of America allow banks and other wealth management offices to direct more of their financial resources to the human capital necessary to gather assets and manage client relationships, and less to costly back office administrative and operational support systems that depress profit margins.

### **CONTACT INFORMATION:**

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